

# MembershipWare Product & Technology

January 25, 2023

# Posts Section

- Date/Time control
  - Internal option to ignore time zone or daylight/standard time
  - Displays the selected date & time only
- Posts and Calendar sections
  - Display date & time with no adjustments
  - Applies to all post types
- Tested
  - With future dates
  - With computer set to various time zones and dates

## Edit Post



### Title

Nov Meeting

### Body



### Start Date



11/15/2023 9:00A

### End Date



11/15/2023 10:00A

☐

All Day Event

### Event Location Information

### Event Address (for Map)

Close

Make a Copy

Save

posts







**Town Hall Jan**

Wed, Jan 25, 2023 | 12:00p - 1:00p

**Town Hall Feb**

Wed, Feb 15, 2023 | 12:00p - 1:00p

**Town Hall Mar**

Wed, Mar 15, 2023 | 12:00p - 1:00p

**Nov Meeting**

Wed, Nov 15, 2023 | 9:00a - 10:00a

# Calendar Section

- Category colors released
  - Was waiting on date/time changes
- Tags only on mobile
- Tags + Key on desktop



< January 2023 >

Sun	Mon	Tues	Weds	Thurs	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Calendar Key:

- Meetings
- Government

Upcoming Events

Wednesday, January 25th

Town Hall Jan

12:00p - 1:00p

● Meetings

Wednesday, February 15th

Town Hall Feb

12:00p - 1:00p

● Government ● Meetings

Wednesday, March 15th

Town Hall Mar

12:00p - 1:00p

● Meetings

Wednesday, November 15th

Nov Meeting

9:00a - 10:00a

● Meetings

12:30



> Alan Test



## Upcoming Events



— Wednesday, January 25th —

### Town Hall Jan

12:00p - 1:00p

● Meetings

— Wednesday, February 15th —

### Town Hall Feb

12:00p - 1:00p

● Government ● Meetings

— Wednesday, March 15th —

### Town Hall Mar

12:00p - 1:00p

● Meetings

— Wednesday, November 15th —

### Nov Meeting

9:00a - 10:00a

● Meetings

Tools

AA

app.membershipware.com



# Manage Alerts

- Include all pages in selector
  - Originally included only pages in the menu
- Formatted like
  - All Pages tool
  - Menu editor
  - Menu name / Page name
  - “untitled page” when no Menu name

## Edit Alert



Style *select a value*

Top Bar Pop-Up

*\*pop-up recommended for critical alerts only*

Display Time (in seconds)

0

*\*use 0 to leave the Alert visible until the user closes it*

Icon

-- not required --



Text/Icon Color

Standard

Custom



Background Color

Standard

Custom



URL

https://

http://

Pages

Ordinances & Resolutions / ordinances

Population / population

Town Board / townboard

Town Calendar / towncalendar

untitled page / community

untitled page / communitylinks

untitled page / dining

untitled page / about

untitled page / newpage3

Icon Style



Close

ve

# Google Search Turtle – Last Week

☒ Total clicks

24



☒ Total impressions

91



☐ Average CTR

26.4%



☐ Average position

22.4



Clicks

6

4

2

0

1/2/23

1/4/23

1/6/23

1/8/23

1/10/23

1/12/23

1/14/23

1/16/23

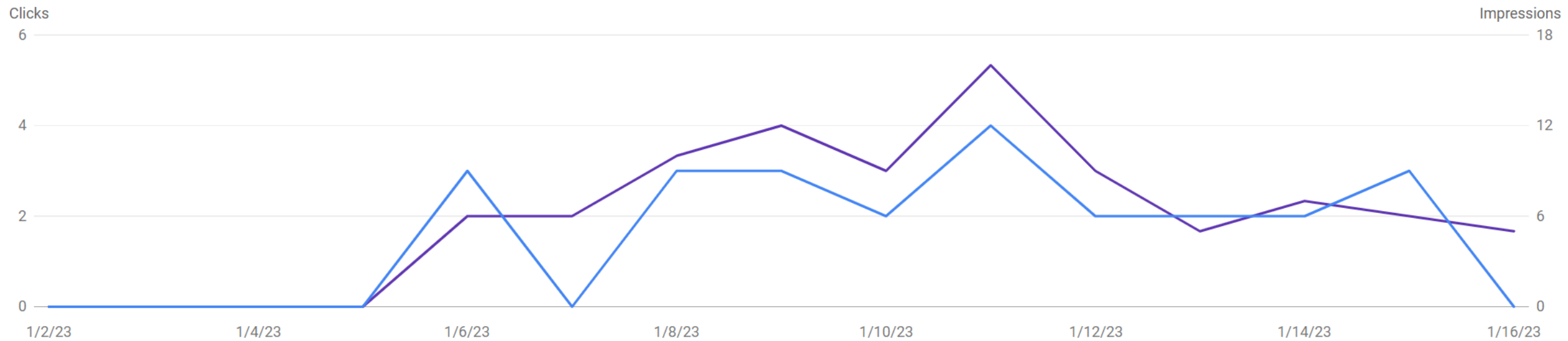
Impressions

18

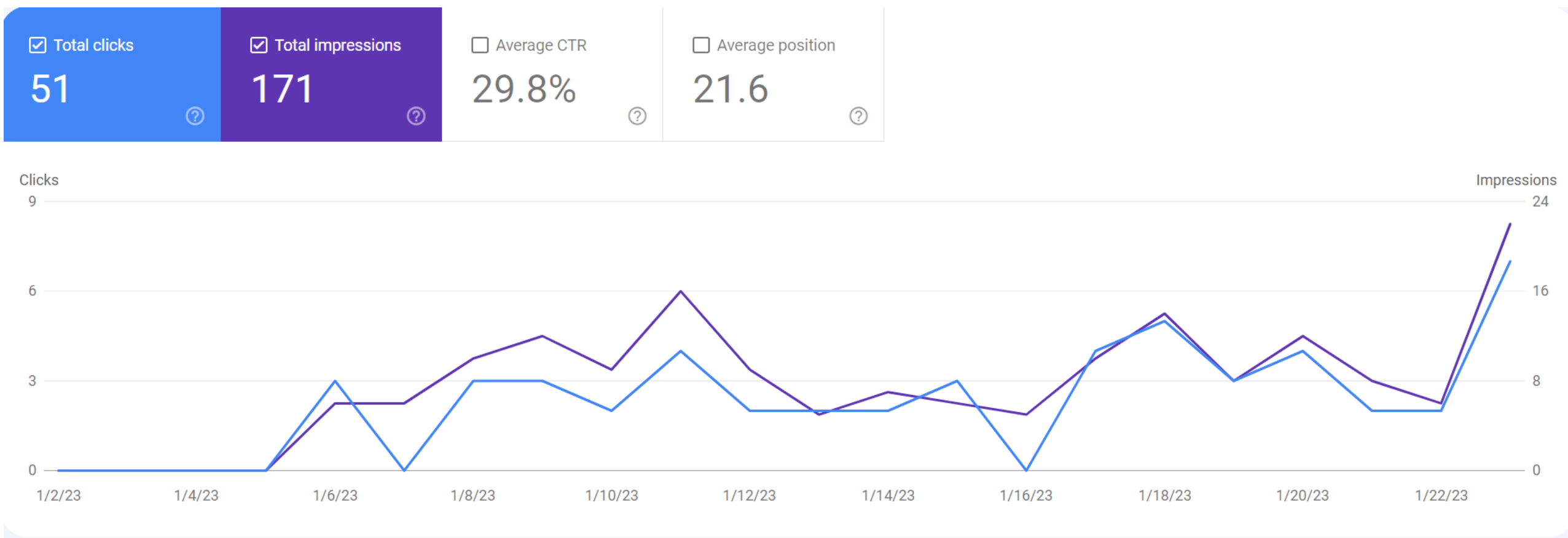
12

6

0



# This Week



276 old pages removed from Google search to date

# Search Enhancements

- Eliminate duplicate content from different URLs
  - Redirect to www version
  - Return page not found
    - Redirected to home page before

# In Process

- Directory Form
  - Form may update existing business or add a new one
  - Updating controls library
    - Highlight data differences
    - Provide user options

# OpenAI

- December 2015
  - Elon Musk a cofounder, now an investor only
- \$1 billion from Microsoft 2019
  - Part cash, part Azure services
- Large-scale AI models
  - GPT – Generative Pre-trained Transformer
    - Codex version trained on GitHub
    - DALL-E create images from text descriptions
    - APIs available from OpenAI or Azure AI
    - GPT-3 licensed exclusively to Microsoft
  - ChatGPT – conversational interface launched Nov 2022
- 2023 multi-year, multi-billion continuing Microsoft investment