

## PROFESSIONAL DEVELOPMENT OPPORTUNITIES

- o Access to complimentary business counseling/consultation services with the Small Business Development Center
- o Business start-up reference materials
- o Business start-up guidance
- o Lee County Leadership Program – additional fees apply
- o Employee training/education classes – additional fees apply
- o Chamber Ambassador Club – additional fees apply
- o Engagement & Service on Chamber Committees
- o Service on Chamber Board of Directors
- o Rise & Thrive Quarterly Learning Series

## PRO-BUSINESS GOVERNMENT REPRESENTATION AND LEGISLATIVE RESEARCH

- o Great River Region Days
- o City/School Board/Elected Officials – Chamber forums (as needed)
- o Legislative Lunches
- o Increased access to Elected Officials
- o Updates on business legislation

## NETWORKING OPPORTUNITIES AND EVENTS

- o Business After Hours
- o Annual Dinner
- o Business Women Connect
- o Jack Morris Florida of Iowa Golf Outing
- o Small Business Appreciation Breakfast
- o Elected Officials Reception
- o Community Thanksgiving
- o Small Business Saturday
- o Ambassador Calls
- o Corporate Games (for our manufacturers)

## BUSINESS & COMMUNITY AWARDS

- o Ambassador of the Year
- o Micro Business of the Year
- o Small Business of the Year
- o Manufacturer of the Year

## MARKETING & ADVERTISING

- o The Chamber Connection (Quarterly)
  - New Member Spotlight & Advertising
- o Chamber door cling
- o Relocation/Visitor Packet Materials
- o Out and About Fort Madison (weekly e-blast)
  - Job Postings, Event Listings, Awards etc.
- o In-office literature and business card racks
- o In-office Community/Member Event display board
- o Presence on [www.fortmadison.com](http://www.fortmadison.com)
- o Inclusion in all member listings
- o Posts from your business page can be shared on our media outlets
- o Special advertising package rates through various media outlets
- o Referral generator through:
  - Events & programs
  - In-bound phone calls/Word of Mouth
- o Ambassador Call to your business:
  - Celebrating Milestone Anniversaries & Ground Breakings
  - Recognizing new key personnel
  - Welcoming your business as Chamber member

## USE OF FACILITIES, SERVICES, & ITEMS (FOR BUSINESS USE ONLY)

- o Copies (up to 1,000 one-sided black/white free copies per year)
  - A minimal fee will apply for overages, please allow 24-48 hour turnaround time for print requests
- o Certificate of Origin (Fort Madison businesses only)
- o Conference Room
- o Projector and screen
- o Chamber bulk mailing permit
- o Chamber ceremonial scissors
- o Chamber staff availability for consultations & meetings
- o Access to membership list for mailing labels
- o Access to certain discounts with other member businesses with Member-to-Member Benefit Cards for each employee

## MEMBERSHIP & CONSUMERS

Being a part of the Fort Madison Chamber of Commerce Shows that you...

- ✓ Have a good reputation
- ✓ Use good business practices
- ✓ Are involved in the community
- ✓ Value your place in the community

**Let's show our community who you are as a company!**

The Fort Madison Chamber Of Commerce member benefits are available to all of your employees.

Please encourage ongoing participation on behalf of your business.

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