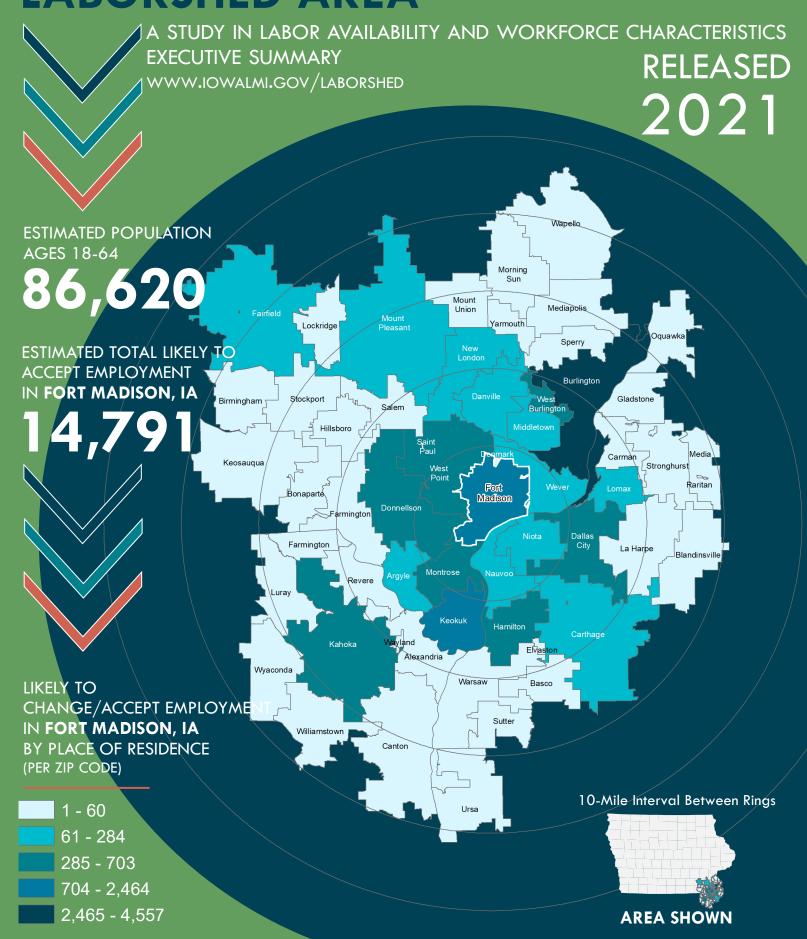
FORT MADISON, IOWA LABORSHED AREA



A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Fort Madison Laborshed area.

The employed are currently commuting an average of—



FORT MADISON LABORSHED ANALYSIS

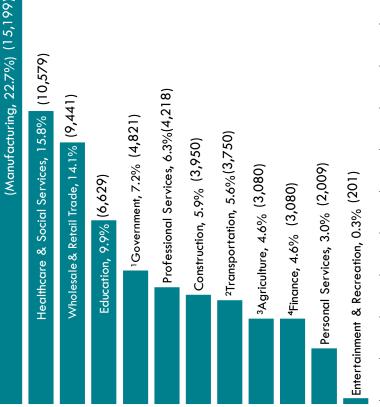
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Unemployed Likely to Accept Employment 61.8%

Retired Likely to Accept Employment 25.0%

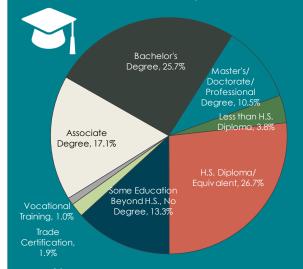
TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED Health/Medical Insurance 85.4% Pension/ 75.1% Paid Holidays 74.7% Dental Coverage 73.6% Vision Coverage 72.0% Life Insurance 69.7% Disability Insurance 63.2% Paid Vacation 63.2% Paid Time Off 54.8%

Paid Sick Leave 51.7%

¹Public Administration, Government ³Agriculture, Forestry, & Mining ²Transportation, Communications, & Utilities ⁴Finance, Insurance, & Real Estate

EMPLOYED: LIKELY TO CHANGE

- An estimated 12,222 employed individuals are likely to change their current employment situation for an opportunity in Fort Madison
- Current occupational categories:
 Professional, Paraprofessional, Technical
 Production, Construction, Material Moving
 Sales
 Clerical
 Service
 Managerial
 Agricultural
- Current median wages: \$
 - \$15.00/hour and \$52,000/year
 - \$20.00/hour attracts 66%
 - \$21.63/hour attracts 75%
- 69.5% have an education beyond HS



- 33.3% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

Top newspapers:



NEWS

The Hawk Eye - Burlington Daily Democrat-Ft Madison Daily Gate City - Keokuk

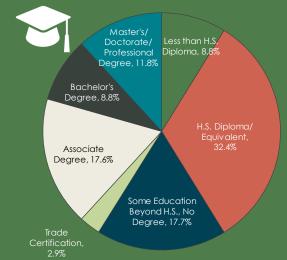
- Commute:
 - Currently commuting an average of 10 miles/15 minutes (one-way) to work
 - Willing to commute an average of 24 miles/31 minutes (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated 858 unemployed individuals are likely to accept employment in Fort Madison
- Former occupational categories:

Production, Construction, Material Moving 31.0%
Professional, Paraprofessional, Technical 27.6%
Service 17.2%
Sales 13.8%
Clerical 10.4%
Agricultural 0.0%
Managerial 0.0%

- Median wages: \$
 - \$11.00/hour lowest willing to accept
 - \$13.40/hour attracts 66%
 - \$15.88/hour attracts 75%
- 58.8% have an education beyond HS



- . 79.4% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

indeed.com

Top newspapers:

NEWS

The Hawk Eye - Burlington Daily Democrat-Ft Madison

- Commute:
 - Willing to commute an average of 20 miles/27 minutes (one-way) to work







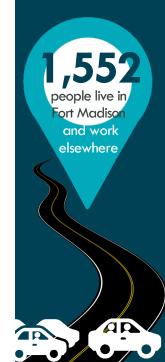
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Fort Madison is estimated at 27.0 percent— approximately 1,552 people living in Fort Madison work in other communities.

Most of those who are out commuting are working in West Burlington (IA), Burlington (IA), and Mt Pleasant (IA).

Less than one-third (29.6%) of out commuters are likely to change employment (approximately 459 people).

44.4% earn an hourly wage—median wage is \$20.00/hour 51.9% earn an annual salary—median salary is \$83,000/year



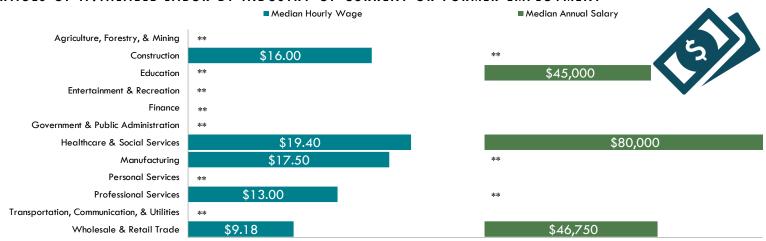
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above	
Agriculture	**	**	**	**	**	
Construction	42.9%	0.0%	28.6%	0.0%	14.3%	
Education	100%	0.0%	0.0%	0.0%	100%	
Entertainment & Recreation	**	**	**	**	**	
Finance	**	**	**	**	**	
Government	66.7%	0.0%	0.0%	16.7%	50.0%	
Healthcare & Social Services	94.4%	11.1%	5.6%	33.3%	44.4%	
Manufacturing	66.7%	13.9%	5.6%	22.2%	25.0%	
Personal Services	66.7%	16.7%	0.0%	16.7%	33.3%	
Professional Services	44.4%	0.0%	0.0%	22.2%	22.2%	
Transportation	50.0%	0.0%	0.0%	16.7%	33.3%	
Wholesale & Retail Trade	48.5%	18.2%	3.0%	12.1%	15.2%	

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



^{**}Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.2%	269	Mismatch of Skills	5.7%	697
\$ Low Income	1.5%	183	\(\frac{\pmatrix}{\text{Total}} \)	7.9%	966

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



